



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 7904

|                                    |   |                     |                               |   |
|------------------------------------|---|---------------------|-------------------------------|---|
| <b>SERIAL NUMBER</b><br>10/681,953 | <b>FILING OR 371(c)<br/>DATE</b><br>10/08/2003<br><b>RULE</b> | <b>CLASS</b><br>725 | <b>GROUP ART UNIT</b><br>2424 | <b>ATTORNEY<br/>DOCKET NO.</b><br>093196-0851 |
|------------------------------------|---|---------------------|-------------------------------|---|

## APPLICANTS

Rade Petrovic, San Diego, CA;  
Babak Tehranchi, San Diego, CA;  
Kanaan Jemili, San Diego, CA;  
Joseph M. Winograd, San Diego, CA;  
Dean Angelico, Carlsbad, CA;

## \*\* CONTINUING DATA \*\*\*\*\*

This appln claims benefit of 60/418,597 10/15/2002

## \*\* FOREIGN APPLICATIONS \*\*\*\*\*

## IF REQUIRED, FOREIGN FILING LICENSE GRANTED

\*\* 01/03/2004

|   |                                   |                                |                               |                                    |
|---|-----------------------------------|--------------------------------|-------------------------------|------------------------------------|
| Foreign Priority claimed<br><input type="checkbox"/> yes <input type="checkbox"/> no  | <b>STATE OR<br/>COUNTRY</b><br>CA | <b>SHEETS<br/>DRAWING</b><br>9 | <b>TOTAL<br/>CLAIMS</b><br>64 | <b>INDEPENDENT<br/>CLAIMS</b><br>4 |
| 35 USC 119 (a-d) conditions<br>met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after<br>Allowance |                                   |                                |                               |                                    |
| Verified and<br>Acknowledged  | Examiner's Signature              | Initials                       |                               |                                    |

## ADDRESS

30542

## TITLE

MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

|  |   |   |
|--|---|---|
| <b>FILING FEE<br/>RECEIVED</b><br>1124 | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: | <input type="checkbox"/> All Fees                                 |
|  |   | <input type="checkbox"/> 1.16 Fees ( Filing )                     |
|  |   | <input type="checkbox"/> 1.17 Fees ( Processing Ext. of<br>time ) |
|  |   | <input type="checkbox"/> 1.18 Fees ( Issue )                      |
|  |   | <input type="checkbox"/> Other _____                              |
|  |   | <input type="checkbox"/> Credit                                   |